

Announcement on the Strategic Upgrade of the APDF Membership System

Precisely Empowering Every Role in the Design Ecosystem

Dear Members of the Asia-Pacific Designers Federation, Global Designers, and Partners,

To build a more dynamic, closely connected, and high-value international design ecosystem, the Asia-Pacific Designers Federation (APDF) has officially completed the comprehensive strategic upgrade of its membership system. This upgrade stems from our profound industry insight: each member in the design ecosystem—from independent designers to large enterprises—has distinct needs and aspirations. Therefore, we are committed to a profound evolution from a "unified community" to a "precision-empowered ecological platform."

This is not merely an expansion of services, but a redefinition of our value commitment. We believe your unique value deserves to be supported and amplified with greater precision.

The core essence of this upgrade lies in providing you with an exclusive growth compass:

1. Clear Growth Ladder: Charting a Path from Professional to Authority for Designers

We have created clear career milestones for designers: Certified Designer → Senior Certified Designer → Chief/Chartered Certified Designer. This is more than just a title change; it is an authoritative certification system for your professional qualifications and industry influence, ensuring every step of your growth is rewarded with corresponding honors, voice, and brand endorsement.

2. Precise Ecological Positioning: Meeting the Differentiated Strategic Needs of Enterprises and Institutions

The corporate membership system has been newly categorized into:

- Collaborative Corporate Member: Providing brand certification and resource access for growing companies.
- Strategic Corporate Member: Unlocking doors to ecological co-construction and value co-creation for industry leaders.

Your investment will perfectly align with your strategic goals, achieving optimal resource allocation.

3. Innovative Cross-Border Engine: Unleashing Infinite Possibilities of "Co-Creation"

A dedicated "Co-Creation Membership" is established for cross-border partners such as technology companies, material suppliers, and research institutions. From "resource-level" project participation to "strategic-level" in-depth binding and joint innovation, we jointly explore the design-driven commercial future and share intellectual property rights and commercialization achievements.

4. Forward-Looking Talent Strategy: Systematically Cultivating and Securing Future Leaders

The student membership system is subdivided into three levels: Preparatory, Practical, and Honorary, realizing systematic training from career enlightenment, capability practice to excellence acceleration. Top students will be provided with exclusive channels for master guidance, prestigious enterprise recommendations, and seamless upgrading.

Our Commitment and Invitation

The evolution of the Asia-Pacific Designers Federation aims to unwaveringly fulfill our core mission: building an international platform that promotes design innovation, facilitates professional exchanges, and empowers the future of the industry.

Now, we sincerely invite you, as an indispensable member of the design ecosystem, to join this evolution.

- If you are an individual designer seeking professional endorsement, explore the growth ladder of the [Certified Designer Membership].
- If you represent an enterprise or institution pursuing brand exposure and business opportunities, learn about the exclusive benefits of [Corporate Membership] or [Co-Creation Membership].
- If you are a student or educator shaping the future of the industry, join the [Student Membership] program or recommend future stars to us.

Explore the new membership system now and find your exclusive position:

Asia-Pacific Designers Federation (APDF)

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